



Customer:



Faculdade de Ciências Médicas of
Universidade Nova de Lisboa
www.fcm.unl.pt
www.cedoc.unl.pt
Employees: 300 (CEDOC only)
Sector: Education & Health Research

Customer profile

CEDOC – Chronic Diseases Research Center – is a research center of the Faculdade de Ciências Médicas da UNL, launched in 2007. The main research areas are Biomedical and Clinical research.

Products in use:

- ▶ CAS genesisWorld Research

Partner:



Tecnologias Imaginadas
2810-398 Almada, Portugal
Phone: +351 212592207
www.tecnologiasimaginadas.com

Always a step ahead with CRM

"With CAS Research everyone is always well-informed and able to give expert advice. The efficient, interdepartmental cooperation relieves our project teams of time-consuming organizational work, making room for more important tasks. This creative database is equipped with a powerful search tool which facilitates the rapid extraction of information for reports and surveys, which before the implementation of CAS genesisWorld Research were always very time consuming. The potential of this software and the support that our management team has been given surprises me constantly!"

Marta Carapuço, PhD, CEDOC Manager



Requirements

- ▶ Tool for research team management
- ▶ Document all research projects
- ▶ Increase productivity
- ▶ Improve communications between management, staff and research teams
- ▶ Handle research fundraising and scholarships
- ▶ Provide a knowledge database with sound information

Solution

We chose CAS Research for two reasons: it meets nearly all of our needs, and is excellent value for money. In addition, we are in very good hands with the local CAS partner Tecnologias Imaginadas. The software was implemented very quickly, with no major disruptions to our daily operations. Above all, we love the benefits of having centrally stored data and working with the transparency of CAS Research.

Benefits and advantages

- ▶ Centrally stored, up-to-date information
- ▶ Facilitates the direct communication and smooth cooperation within our project team, across the entire institute and with external partners
- ▶ Enables us to track all aspects of the fundraising process, from the research documentation to researcher records and administrative workflows
- ▶ Simplified, streamlined processes
- ▶ Provides the highest levels of data security
- ▶ Scientific research requires strong levels of security that respects confidentiality between teams and projects – CAS Research meets all of these criteria



CAS CRM

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