CAS PIA®

Reference

Customer:

AddCOM communication for you

Addcom GmbH (A)
www.addcom.at
Industry: IT, Tele-communications,
Multimedia

Customer profile

Founded in 2009, AddCOM's objectives are to give SMEs the opportunity to apply new technologies to their communications and IT economically and efficiently. Key competencies include: telephony systems, voice over IP, Web design and unified communications.

Products in use

► CAS PIA

CAS PIA®

► **Cost-effective**. Attractive price-performance ratio
► **Simple**. SaaS – The only requirements: computer & browser
► **Flexible**. Access to all data anytime and anywhere
► **Secure**. No investment risks, professional data storage

Fair prices and top performance are all part-and-parcel of our company philosophy

"CAS PIA matches our company philosophy exactly: 'Top service at fair prices'. The Cloud solution supports our lean company structure optimally with respect to customer communications and this is why we give it an A-grade for stability, security and flexibility."

Thomas Fessl, Managing Director

Requirements

► Customer and contact management
► Appointment management
► Tasks and follow-ups
► Search and filter functions
► Customer dossier
► Document management and archive

Benefits and Advantages

► Improved data quality
► Employees are kept well-informed
► Complete customer dossier which can be accessed anytime for authorized employees
► Effective document management
► Transparent appointment management
► Easy administration
► Customizable user settings

Solution

When selecting new IT systems for ourselves, we carefully consider how we can optimize the price-performance ratio and how to best reduce overall costs – just as we would for our customers. The Web-based CRM solution, CAS PIA, helps us to increase the efficiency of our customer communications and to optimize our team work and all for an unparalleled price-performance ratio.

CAS CRM
A SmartCompany of CAS Software AG

CAS Software AG
CAS-Weg 1 - 5
76131 Karlsruhe, Germany
Phone: +49 721 9638-188
CASgenesisWorld@cas.de
www.cas-crm.com